# WHAT IS THE ALTUS Q BEEP TEST?

The BEEP test is a 'fitness' test on a Business that gives the Business owner a score out of 50 and highlights strengths and weaknesses of the Business across commercial and cultural aspects."





The BEEP test is a 'fitness' test on a Business that gives the Business owner a score out of 50 and highlights strengths and weaknesses of the Business across commercial and cultural aspects.

### HOW DO YOU GET A BEEP TEST DONE?



Altus Q conduct a series of staff interview questions and inspection of financials of the business.



There are 10 x criteria that your business gets a score on a scale of 1-5.

#### YOU NEED A BEEP TEST

Healthy people regularly check their health/fitness levels, Healthy Businesses need to do the same.

It's vitally important to understand where your Business is at commercially and culturally.

## WHO NEEDS A BEEP TEST?

Anyone, be it a business that is stagnant, struggling or experiencing growing pains.







"Altus Q is a business and leadership coaching firm that helps Businesses become more organised, focused and profitable.

Quite often, businesses know what they need to do but somehow are still not doing it - be it due to lack of time, money or energy.

We work with businesses to connect goals to a clear sequence of actions that will get done amongst the whirlwind of every-day activity."

#### **Testimonials**

The BEEP test was a fantastic exercise to help us to get an independent perspective on how our Business was going, what our key issues were and the cause of these issues. It also helped us get clear on the one thing that needed focus above all else, and for us it was getting the structure right. The BEEP Test did a great job of analysing our business and creating a laser-like focus."

— Alojz Kiseli *Managing Director* Elastic Grid



1300 996 918 ivan.gavran@altusq.com.au altusq.com.au

Executive Centre, Level 26, 1 Bligh Street, Sydney NSW 2000

